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## SRG at a glance

#### **Enterprise Units**











#### **Subsidiaries**

Technology and Production Center Switzerland AG Swiss TXT AG Telvetia SA

## **Enterprise profile**

SRG is made up of five Enterprise Units and the General Management, and holds three subsidiaries. With 6,000 employees / 4,959 full-time equivalents (subsidiaries not included), an annual turnover of approximately 1.6 billion Swiss francs, 17 radio stations and 7 television channels, as well as complementary websites and teletext services, SRG is the largest electronic media organisation in Switzerland. Its radio stations lead their respective markets in all four language regions — as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives 77 per cent of its revenues from licence fees and 23 per cent from commercial activities. It is politically and financially independent.

#### **Public service**

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, HbbTV, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.

## **SRG:** services throughout **Switzerland**



#### **SRF**

#### Radio











#### Television







#### Including

Teletext, HbbTV

#### Online

www.srf.ch, Play SRF, apps, podcasts, social media

#### RTS

#### Radio





#### Television

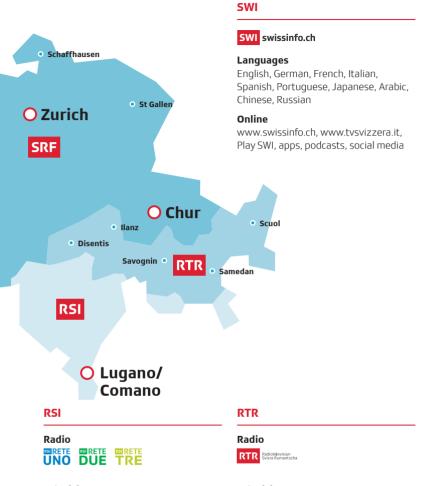


#### Including

Teletext, HbbTV

#### Online

www.rts.ch, Play RTS, apps, podcasts, social media



#### Television



#### Including

Teletext, HbbTV

#### Online

www.rsi.ch, Play RSI, apps, podcasts, social media

#### Television

**RTR** 

#### Online

www.rtr.ch, Play RTR, apps, podcasts, social media

# Programming statistics



Director General	Gilles Marchand	
Staff numbers SRG	Full-time equivalents, total SRG Persons, total SRG	4959 6000
Staff numbers SRG (group)	Full-time equivalents, total SRG Persons, total SRG	5 7 1 6 7 0 8 5
Operating expenses (CHF millions)	SRG SSR	1636.1

#### SRG SSR online usage (apps, HbbTV, web)

∅ Unique users per month	3 405 000
Ø Unique clients per month	7329000

#### **Swiss Satellite Radio**

Specialist music stations (national services)*	Radio Swiss Pop Radio Swiss Classic Radio Swiss Jazz	
Programme output (in hours)	In-house productions Third-party productions Repeats <b>Total</b>	609 25 458 213 <b>26 280</b>
Audience share (24 hrs, Mon–Sun)	Radio Swiss Pop Radio Swiss Classic Radio Swiss Jazz	3.8 % 1.3 % 0.5 %

<sup>\*</sup>The data given here covers all of Switzerland. This data is not comparable with that of previous years. The annual figures published here refer to the ten months between March and December 2018.

#### Audience reach - SRG radio, total

Ø number of listeners per day throughout Switzerland



Sources: see 'Sources', page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018.

## Audience reach — SRG TV, total

© number of viewers per day throughout Switzerland	
SRG TV channels, total	SRG TV channels, total
111111111111111111111111111111111111111	<b>*************************************</b>
Swiss commercial broadcasters	Swiss commercial broadcasters
††††††††† 1247000	<b>†††††††††††</b> 1597000
Foreign channels	Foreign channels
<b>;;;;;;;;;;;;;;;;</b> ;;;;;;;;;;;;;;;;;;;;	<b>††††††††††††††††††††</b> † <b>†</b>

24 hours

Prime time

Sources: see 'Sources', page 25

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm -11 pm, including time-shifted viewing up to seven days later, persons aged three and over

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over



Director	Nathalie Wappler	
Staff numbers	Full-time equivalents SRF Persons, total SRF	1644 2134
Staff numbers tpc*	Full-time equivalents tpc Persons, total tpc	658 919
Operating expenses (CHF millions)	Total SRF and tpc	591.0

<sup>\*</sup>Technology and Production Center Switzerland AG (tpc) is a wholly-owned subsidiary of SRG. SRF is tpc's largest client.

#### Online usage (apps, HbbTV, srf.ch)

∅ Unique users per month	2695000
∅ Unique clients per month	5075000

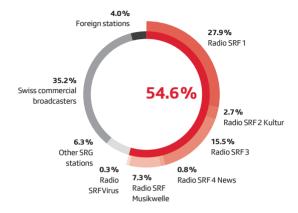
#### **SRF** radio

Stations	Radio SRF 1 (incl. regional journals) Radio SRF 2 Kultur Radio SRF 3 Radio SRF 4 News Radio SRF Musikwelle Radio SRF Virus	
Programme output (in hours)	In-house productions Third-party productions Repeats <b>Total</b>	13073 27436 13935 <b>54444</b>

For the following figures, please visit www.srgssr.ch/gb2018 > Programmstatistik Radio: audience share and audience reach by age group (in German and French)

#### Audience share — SRF radio

Share of total consumption in German-speaking Switzerland



#### Audience reach — SRF radio

Ø number of listeners per day in German-speaking Switzerland



Sources: see 'Sources', page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018.



#### **SRF** television

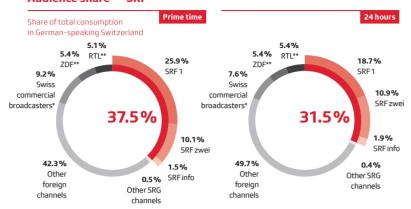
SRF 1 SRF zwei SRF info	
In-house productions, first run In-house productions, repeats* Third-party productions, first run Third-party productions, repeats** Other output (3sat) Drawn from RTR Advertising	3872 10533 4424 5290 890 454 1134
	SRF zwei SRF info In-house productions, first run In-house productions, repeats* Third-party productions, first run Third-party productions, repeats** Other output (3sat) Drawn from RTR

<sup>\*</sup> incl. SRF info, 7122 hrs

For the following figures, please visit srgssr.ch/gb2018 > Programmstatistik Fernsehen: audience share and audience reach, 24 hours (overnight + 7), by age group (in German and French)

<sup>\*\*</sup> incl. SRF info, 266 hrs

#### Audience share — SRF



#### Audience reach — SRF

Ø number of viewers per day in German-speaking Switzerland	24 hours
SRFtotal	SRF total
111111111111111111111111111111111111111	<b>!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!</b>
SRF1	SRF1
111111111111111111111111111111111111111	<b>†††††††††††††††††</b> 1892000
SRFzwei	SRFzwei
<b>†††††††††</b> 969 000	111111111111111111111111111111111111111
SRFinfo	SRFinfo
††††† 479 000	•••••• 709000
Other SRG channels	Other SRG channels
† 63 000	† 94000
Swiss commercial broadcasters*	Swiss commercial broadcasters*
†††††††††† 1020000	†††††††††††††† 1254000
ARD**	ARD**
†††††† 543 000	†††††††† 776000
ZDF**	ZDF**
††††††† 532000	<b>††††††††</b> † 762000

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time–shifted viewing up to seven days later, persons aged three and over

 $\textbf{24 hours} \ (\text{overnight } +7): \text{live viewing of programmes broadcast from 2 am-2 am, including time-shifted viewing up to seven days later, persons aged three and over$ 

<sup>\*</sup> For a list of Swiss commercial broadcasters: see 'Sources', page 25

<sup>\*\*</sup> These broadcasters are SRF's two strongest foreign rivals. Figures for RTL include only the Swiss signal.



Director	Pascal Crittin	
Staff numbers	Full-time equivalents, total RTS Persons, total RTS	1 551 1 856
Operating expenses (CHF millions	) Total RTS	385.5

#### Online usage (apps, HbbTV, rts.ch)

∅ Unique users per month	902000
∅ Unique clients per month	1737000

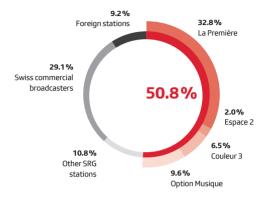
#### **RTS** radio

Stations	La Première	
	Espace 2	
	Couleur 3	
	Option Musique	
Programme output	In-house productions	10644
(in hours)	Third-party productions	16997
	Repeats	7 399
	Total	35040

For the following figures, please visit www.srgssr.ch/gb2018 > Programmstatistik Radio: audience share and audience reach by age group (in German and French)

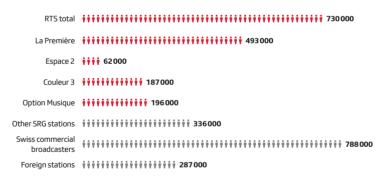
#### Audience share — RTS radio

Share of total consumption in French-speaking Switzerland



#### Audience reach — RTS radio

Ø number of listeners per day in French-speaking Switzerland



Sources: see 'Sources', page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018.

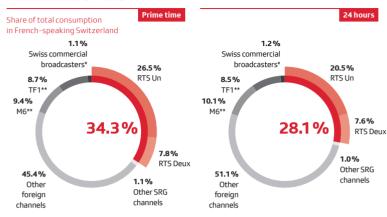


#### **RTS** television

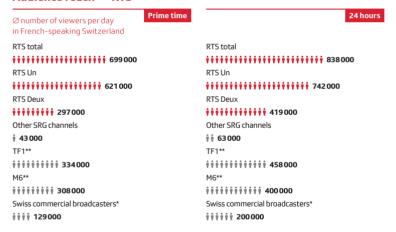
Channels	RTS Un RTS Deux	
Programme output (in hours)	In-house productions Third-party productions Repeats Repeats on TV5 Drawn from RTR Advertising Total	2284 5496 8883 6285 24 821

For the following figures, please visit srgssr.ch/gb2018 > Programmstatistik Fernsehen: audience share and audience reach, 24 hours (overnight + 7), by age group (in German and French)

#### Audience share — RTS



#### Audience reach — RTS



 $\textbf{Prime time} \ (\text{overnight} + 7): \ live \ viewing \ of \ programmes \ broadcast \ from 6 \ pm - 11 \ pm, \ including \ time-shifted \ viewing \ up \ to \ seven \ days \ later, \ persons \ aged \ three \ and \ over$ 

**24 hours** (overnight  $\pm$ 7): live viewing of programmes broadcast from 2 am  $\pm$  2 am, including time-shifted viewing up to seven days later, persons aged three and over

<sup>\*</sup> List of Swiss commercial broadcasters: see 'Sources', page 25

<sup>\*\*</sup> These broadcasters are RTS's two strongest foreign rivals. Figures for TF1 and M6 include only the Swiss signal.



Director	Maurizio Canetta	
Staff numbers	Full-time equivalents, total RSI Persons, total RSI	1 029 1 157
Operating expenses (CHF millions) Total RSI		243.6

#### Online usage (apps, HbbTV, rsi.ch)

∅ Unique users per month	207 000
∅ Unique clients per month	404000

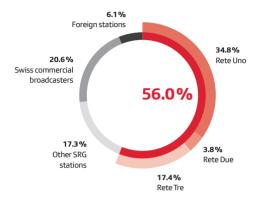
#### **RSI** radio

Stations	Rete Uno Rete Due Rete Tre	
Programme output (in hours)	In-house productions Third-party productions Repeats	9587 13010 3683
	Total	26280

For the following figures, please visit www.srgssr.ch/gb2018 > Programmstatistik Radio: audience share and audience reach by age group (in German and French)

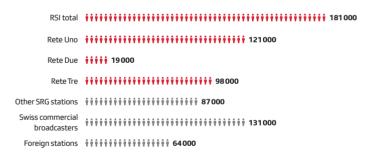
#### Audience share — RSI radio

Share of total consumption in Italian-speaking Switzerland



#### Audience reach — RSI radio

Ø number of listeners per day in Italian-speaking Switzerland



Sources: see 'Sources', page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018.



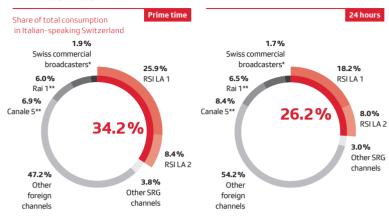
#### **RSI** television

Channels	RSI LA 1 RSI LA 2	
Programme output	In-house productions*	2611
(in hours)	Third-party productions*	4746
	Repeats*	9576
	Advertising	582
	Total*	17515

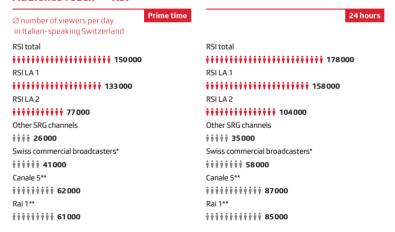
<sup>\*</sup> including 155 hrs drawn from RTR

For the following figures, please visit srgssr.ch/gb2018 > Programmstatistik Fernsehen: audience share and audience reach, 24 hours (overnight + 7), by age group (in German and French)

#### Audience share — RSI



#### Audience reach — RSI



 $\textbf{Prime time} \ (\text{overnight} + 7): \ live \ viewing \ of \ programmes \ broadcast \ from 6 \ pm - 11 \ pm, \ including \ time-shifted \ viewing \ up \ to \ seven \ days \ later, \ persons \ aged \ three \ and \ over$ 

**24 hours** (overnight  $\pm$ 7): live viewing of programmes broadcast from 2 am  $\pm$  2 am, including time-shifted viewing up to seven days later, persons aged three and over

<sup>\*</sup> For a list of Swiss commercial broadcasters: see 'Sources', page 25

<sup>\*\*</sup> These broadcasters are RSI's two strongest foreign rivals.



Director	Ladina Heimgartner	
Staff numbers	Full-time equivalents, total RTR Persons, total RTR	135 175
Operating expenses (CHF millions) Total RTR		25.6

#### Online usage (apps, rtr.ch)

36000	
	36000

#### **RTR** radio

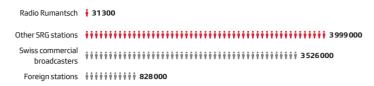
Station	Radio Rumantsch	
Programme output	In-house productions	2633
(in hours)	Third-party productions	6000
	Repeats	127
	Total	8760

#### **RTR** television

Channel	Televisiun Rumantscha	
Programme output broadcast on all SRG services (in hours)	In-house productions Third-party productions Repeats <b>Total</b>	170 15 448 <b>633</b>
Audience share (overnight +7) (Mon–Sat; in per cent)	Telesguard	6
TR audience reach (overnight +7) (Mon–Fri; Ø number of viewers)	Telesguard	44000

#### Audience reach — RTR radio

Ø number of listeners throughout Switzerland



Sources: see 'Sources', page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018. Since 2016, figures for Radio Rumantsch have reflected listening throughout Switzerland.

## **SWI** swissinfo.ch

Director	Larissa M. Bieler	
Staff numbers	Full-time equivalents, total SWI Persons, total SWI	84 108
Operating expenses (CHF millions) Total SWI		18.3

#### Online usage (apps, swissinfo.ch)

Ø Unique clients per month	1049000

### Sources

The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansh-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.

Where **radio** is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel: Mediapulse Radiopanel, EvoRep, persons aged 15 and over, 1.3.–31.12.2018, Mon-Sun, net reach in 000s, live radio.

In the case of **television**, the two figures given – audience share and audience reach – are based on measurements taken using Mediapulse TV data: Mediapulse TV data, Instar Analytics, Mon–Sun, prime time, 24 hrs, net reach in 000s, all platforms, overnight +7.

Swiss commercial TV broadcasters: Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, TeleBielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Wetter TV, One TV, LFM TV, Swiss 1, Teleclub Zoom.

With regard to **Internet** usage, the two figures given – unique users and unique clients – are based on measurements taken by Net-Metrix (net-metrix.ch).

- 'Unique users' provides information about how many people have visited a website
  or booking unit within a defined time period. Unique users are measured using an
  on-site survey (NET-Metrix profile), and thus based on random sampling.
- A 'unique client' is a browser or an app accessing web content. It is determined by means of cookies and other identifying characteristics. 'Unique' means that the same client is counted only once during the observation period.

### Staff

SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

#### 6,000 jobs

At the end of 2018 there were 6,000 people working full or part-time for SRG. Around two thirds of them were involved in programming or on the production and technology side, while around one third worked in IT and in other support functions such as finance, human resources and communications.

The staff of SRG have different contracts depending on whether they work full or part time, as well as their role: in 2018, 85.5 per cent of staff were subject to a collective labour agreement, while 8.5 per cent had a management contract. The remaining 6.0 per cent work less than 30 per cent of the standard working week, and thus had individual employment contracts.

#### Staff numbers 2009-2018



For further information, please visit: srgssr.ch/gb2018 > Mitarbeitende > Eckwerte und Informationen zu unseren Mitarbeitenden (in German and French)

## **Salaries**

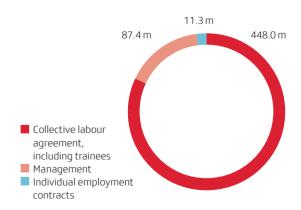
SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

#### Fair pay

At SRG, the average annual salary across all categories of staff is 107,619 Swiss francs for a full-time role at an average age of 45.7. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 50 per cent of all staff are graduates. Among journalists this figure is as high as 68 per cent.

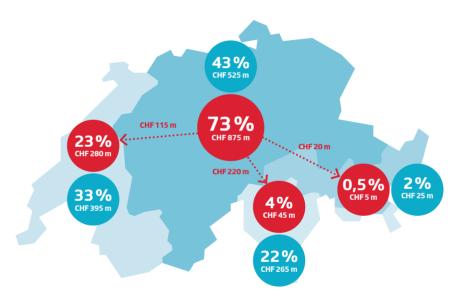
#### Distribution of total pay in 2018, by type of contract



For further information, please visit: srgssr.ch/gb2018 > Mitarbeitende > Was unsere Topkader, Kader und GAV-Mitarbeitenden verdienen (in German and French)

## **Public service in figures**

SRG is the only media company that produces audiovisual programmes in all four language regions and in all national languages. Through solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions.



- This much licence fee money is available to the region
- This much licence fee money is redistributed to the region
- The region collects this much licence fee money

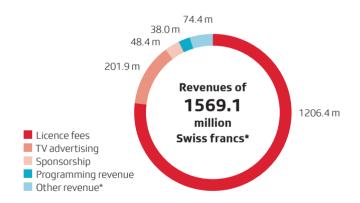
Regional revenue sharing of licence fee income (1.2 billion Swiss francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including the redistribution of central services; rounding differences possible).

#### The figures at a glance CHF millions

Operating result	6.8
Operating revenues	1650.1
Operating expenses	1636.1

#### Income

SRG generates around 77 per cent of its funding from licence fees, with a further 13 per cent of the budget coming from TV advertising and 3 per cent from sponsorship. SRG earns 2 per cent of its total income from the sale of programming to other media companies and public and private institutions, as well as from revenue from co-productions. The remaining 5 per cent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it, and the collaboration with 3sat and TV5 Monde, as well as from service income from building rental, and revenue from the sale of Sat Access cards



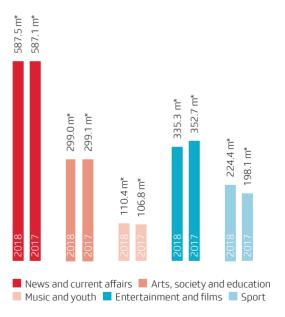
<sup>\*</sup> Other revenue: income excluding one-off effects, 2018 (land sale)

For further information, please visit: srgssr.ch/gb2018 > Service public > Service public in Zahlen (in German and French)

#### **Expenditure**

SRG offers a mainstream schedule which is divided into five strands. In 2018, news and current affairs accounted for 38 per cent of SRG\* expenditure. Entertainment and films accounted for 22 per cent of the budget, arts, society and education 19 per cent, sport 14 per cent and music and youth 7 per cent.

Total expenditure increased slightly compared with 2017. This was due to the rise in expenses for sports programming, with two major events taking place in 2018: the Olympic Winter Games in PyeongChang, and the FIFA World Cup in Russia. In addition, the Enterprise Units broadcast football matches from the new UEFA Nations League for the first time. This increase was offset to some degree by lower expenditure on light entertainment and films owing to the absence of production costs for SRF programmes 'Wilder' and 'Top Secret'.



<sup>\*</sup> Expenditure excluding the costs of non-licensed third-party business and excluding one-off effects in 2018 (creation of reserves for restructuring, land sale)

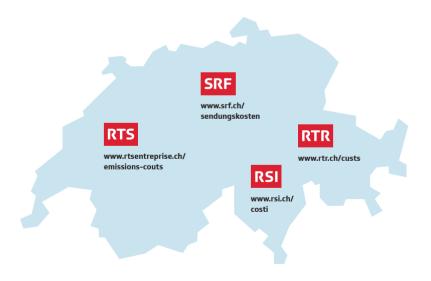
For further information, please visit: srgssr.ch/gb2018 > Service public > Service public in Zahlen (in German and French)

#### Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. 'Production resources' refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats in conjunction with the publication of the annual report. These formats include news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.



## **Association structure**

DELEGATES' MEET	ING				
BOARD OF DIRECTORS					
<b>Chairman</b> Jean-Michel Cina					
<b>Central Secretary</b> Beat Schneider		<b>Head of Internal Audit</b> Jean-Blaise von Arx			
REGIONAL COMPA	NIES				
SRG.D SRG DEUTSCHSCHWEIZ  Radio- und Fernsehgesellschaft der deutschen und rätoromanischen Schweiz		RTSR RADIO TÉLÉVISION SUISSE ROMANDE  Société de radiodiffusion et de télévision de la Suisse romande			
<b>Präsident</b> Andreas Schefer		<b>Président</b> Jean-François Roth			
Regionalrat	Regional- vorstand	Conseil régional	Comité régional		
PUBLIKUMSRAT		CONSEIL DU PUBLIC			
<b>Präsidentin</b> Susanne Hasler		<b>Président</b> Matthieu Béguelin			
OMBUDSSTELLE		ORGANE DE MÉDIATION			
Roger Blum		Raymonde Richter	Raymonde Richter		

AUDITORS							
<b>Audit firm</b> BDO AG							
<b>Auditor-in-charge</b> Martin Nay							
		_					
CORSI  Società cooperativa per la Radiotelevisione svizzera di lingua italiana		SRG.R SRG SSR SVIZRA RUMANTSCHA					
<b>Presidente</b> Luigi Pedrazzini		<b>President</b> Vincent Augustin					
Consiglio regionale	Comitato del Consiglio regionale	Cussegl regiunal	Suprastanza				
CONSIGLIO DEL PUBBLICO		CUSSEGL DAL PUB	LIC				
<b>Presidente</b> Raffaella Adobati Bondolfi		<b>President</b> Roger Tuor					
ORGANO DI MEDIAZIONE		SERVETSCH DA MEDIAZIUN					
Francesco Galli		Toni Hess					

## **Enterprise structure**

DELEGATES' MEETING							
BOARD OF DIRECTORS							
DIRECTOR GENERAL							
EXECUTIVE BOARD							
General Management	Enterprise Units						
Development and Offering	RSI Radiotelevisione svizzera						
Finance and Controlling  Operations	RTR Radiotelevisiun Svizra Rumantscha						
Human Resources  Business Unit Sport	RTS Radio Télévision Suisse						
General Secretariat  Media Relations	SRF Schweizer Radio und Fernsehen						
Public Affairs Special projects	SWI swissinfo.ch						
Subsidiaries							
Technology and Production Center Switzerland AG	Swiss TXT AG						
Telvetia SA							

#### **Regional Companies**

#### Corsi

Consiglio regionale

Comitato del Consiglio regionale

#### SRG SSR Svizra Rumantscha

Cussegl regiunal Suprastanza

#### RTSR

Conseil régional

Comité régional

#### SRG Deutschschweiz

Regionalrat

Regionalvorstand

#### SWI swissinfo.ch

Council

## **Board of Directors**



**Jean-Michel Cina**Chairman of the SRG Board of Directors



**Jean-François Roth**Member of the SRG Board of Directors
Chairman of RTSR



**Vincent Augustin**Member of the SRG Board of Directors
Chairman of SRG.R



**Marc Furrer** Member of the SRG Board of Directors



**Ursula Gut-Winterberger**Member of the SRG Board of Directors



**Luigi Pedrazzini**Member of the SRG Board of Directors
Chairman of Corsi



**Alice Šáchová-Kleisli** Member of the SRG Board of Directors



**Andreas Schefer** Member of the SRG Board of Directors Chairman of SRG.D



**Sabine Süsstrunk**Member of the SRG Board of Directors



**Beat Schneider** Central Secretary of SRG (non-voting)

## **Executive Board**



**Gilles Marchand**Director General of SRG



**Ladina Heimgartner** Director of RTR Deputy Director General of SRG



Maurizio Canetta
Director of RSI



Pascal Crittin
Director of RTS



**Marco Derighetti**Director of Operations at SRG



**Beat Grossenbacher**Director of Finance and Controlling at SRG



**Bakel Walden**Director of Development and Offering at SRG



**Nathalie Wappler** Director of SRF



**Walter Bachmann** Secretary General of SRG (non-voting)

## **Legal foundations**

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the associated Ordinance (RTVO), and the SRG charter.

#### **Federal Constitution**

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country's particular characteristics and the needs of the cantons into consideration, present events factually, and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and Parliament.

#### Radio and Television Act, Radio and Television Ordinance

The RTVA outlines SRG's constitutional remit in greater detail. The requirements it contains cover areas such as the fulfilment of SRG's programming remit, how its services are distributed, and how SRG is structured and financed. SRG must be run cost-effectively and structured in a way that guarantees its autonomy and impartiality. Its structure must also permit the concerns of the different language regions to be taken into account, and ensure that the audience is represented within the organisation

The federal government levies a charge to finance radio and television in Switzerland. Its primary purpose is to fund SRG and local radio and regional TV stations in all of Switzerland's language regions. The level of this charge is determined by the Federal Council.

As a general rule, all private and collective households in Switzerland, as well as all companies that are registered in the country, must pay the radio and television charge, regardless of whether or not they own a radio or TV receiver. As of 1 January 2019, the charge is 365 Swiss francs per year for private households, and 730 Swiss francs per year for collective households. Companies generating a minimum turnover of 500,000 Swiss francs per year are charged according to a revenue-based scale, providing they are subject to value-added tax.

#### The charter

The new SRG charter came into effect on 1 January 2019. The charter lays down in greater detail the statutory requirements and public service remit that SRG must fulfil with its radio and television programming and other output. The charter:

- determines the principles and fundamental values by which SRG must abide (commitment to the common good, acceptance, quality, and dialogue with the public);
- defines cross-cutting tasks in the areas of innovation, cultural exchange, and services for young target groups, people with a migration background, and people with sensory impairments;
- provides more detail on service output, specifically with regard to news and current affairs, the arts, education, light entertainment and sport;
- sets out requirements for the production and distribution of programming on radio, television and the internet, as well as for online services, for collaboration with other media, sectors and organisations, for SRG's structure, and for its reporting obligations.

The charter also defines SRG's 'other output'. This includes, in particular:

- Online services, with a focus on audio and on audiovisual content.
- Teletext
- HbbTV
- Services for the international audience/readership

## **Publication details**

#### **Published by**

SRG SSR, Internal Communication, Corporate Publishing and Events Bern, srgssr.ch, info@srgssr.ch

#### **Concept and editing**

Internal Communication, Corporate Publishing and Events Bern, srgssr.ch, info@srgssr.ch

#### **Translations**

Language Services
Bern, pool.tandem@srgssr.ch

#### Design

HEUSSERBISCHOFF AG, heusserbischoff.ch

#### **Pictures**

Cover: Klaus Ehret Page 2: Anne Bichsel Pages 36 – 39: Portraits, Thomas Plain, www.grafplain.ch Page 43: SRF / Nikkol Rot

#### **Printed by**

Stämpfli AG, Bern, staempfli.ch

#### **Date of publication**

May 2019

#### **Print run**

German: 4000, French: 1500, Italian: 800, English: 400

#### **Orders**

SKG SSK

Internal Communication, Corporate Publishing and Events Giacomettistrasse 1 3000 Bern 31

You can download "Facts and Figures" as a PDF document under www.srgssr.ch "News & Media / Publications". It is available in German, French, Italian and English.

